# GET THE FACTS



The Ronald McDonald House of Eastern North Carolina provides a temporary home away from home for families of seriously ill or injured children receiving treatment from area medical facilities.

#### **How We Started**

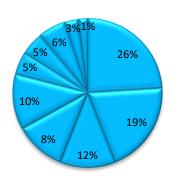
In 1974, the concept of the Ronald

McDonald House was developed in

Philadelphia by Fred Hill, a member of
the Philadelphia Eagles professional
football team, when he learned that his
daughter, Kim, had leukemia. Along with
the support from his teammates, and
the local McDonald's Owner- Operators,
the first Ronald McDonald House was
built.

The Ronald McDonald House of Eastern North Carolina opened its doors on June 21st, 1987, as the world's 105th House. The 15,000 sq. ft., 21-bedroom "home away from home" has had 27,617 admissions since opening.

# **Operating Support**



- Individual & Group 26%
- RMHC/RMHC of NC 19%
- Donor Initiated Fundraisers 18%
- Other Fundraisers 8%
- Sport a Shirt 10%
- In Kind 5%
- CFC/SECC 5%
- Fund a Family & Share a Night 4%
- Luminaries 3%
- Room Donations 1%

#### **RMHENC**

- 21 guest bedrooms with private bath
- 3 rooms accommodate immune suppressed children
- Living Room sponsored by Michael Jordan
- · Multi-family Kitchen and Dining areas
- Children's Playroom, Game Room and Computer Room
- Sunroom, Covered Porch/Patio & Laundry
- Contact with families in similar situations
- Supportive staff and volunteers

#### 2016 House Facts

These numbers indicate the number of nights served from Eastern NC counties in both our houses.

#### **RMHENC & RMHVMC**

Annual family admissions:

594

Average length of stay:

RMHENC: 14 nights RMHVMC: 4 nights Our families are from:

**47 NC Counties** 

# **Who Can Stay**

Families who:

- Have a child age 21 or younger receiving medical care in our community.
- Are referred by a social worker, care coordinator or case manager.
- RMHENC: Live at least 30 miles from the medical facility.
- RMHVMC: Have a child in an inpatient unit at VMC, short-term stays (2 to 3 nights)

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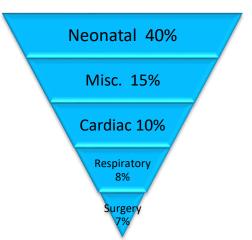




### **RMHVMC**

- 6 guest bedrooms
- Serenity room for relaxing
- Multi-family kitchen and dining areas
- Children's playroom
- Computer area
- · Covered patio area
- Shower & Laundry facilities
- Contact with families in similar situations
- Supportive staff & volunteers

# 2016 Top Diagnoses



# How Far Your \$ Can Go

\$10	Supports a family 1 night
\$25	Provides cleaning supplies
\$70	Supports a family 1 week
\$150	Replaces bed/bath linens
	when needed
\$300	Supports a family 1 month
\$3200	Avg. monthly utility bill

\*RMHENC is governed by a Board of Directors, comprised of McDonald's Owner/Operators, hospital administrators and community leaders.

Supports a family 1 year

Follow us online.

\$3650